



Example of LinkedIn Profile




Kyle Bettencourt • 1st


Commercial Lines Sales Representative | Granite Insurance Brokers | Innovator | Coach


San Francisco Bay Area


Message

More...

 Granite Insurance Brokers

 Saint Mary's College of California

 See contact info

 500+ connections

I am a huge people-person who spent several years working for Harley-Davidson, but after graduating college I was inspired to get into Finance & Accounting recruiting. In the world of recruiting I was able to connect with many business owners, candidates, hiring managers and employees, which allowed me to see the business world from many different perspectives.

I always enjoyed asking what they thought about business they were in and what could be done to help them sleep better at night. The reoccurring theme was reducing stress, anxiety and worry that they could lose everything they have spent their whole life building. This was especially true with small businesses owners who almost always said that they had no one "looking out for the little guy". I was able to resonate with this because of the small business owners I have in my family and seeing how they truly invest their blood, sweat and tears into their companies. The thought of losing everything because someone else wasn't going to invest enough time to do their job struck me. That is when I made the switch to commercial property & casualty insurance sales.

Reach out to me and let's connect, whether it be about business, insurance, motorcycles or anything else! I am constantly striving to deepen my knowledge and enjoy learning about new ideas, or reflecting on things from the past! If you can't reach me Monday through Friday it's likely because I'm out enjoying my Harley-Davidson motorcycle and the beautiful world we live in!

"Life's not about waiting for the storms to pass, but learning how to ride in the rain!"

LinkedIn Profile Check List

- Updated Background to Granite Skyline Picture.
- Updated Profile Picture to Professional Head shot.
- Update Your Headline. Read article below on how to create an effective headline.
 - <https://www.forbes.com/sites/williamarruda/2018/05/08/how-to-write-the-perfect-headline-for-your-linkedin-profile/#32bf17511e8a>
- Update your summary so that it is powerful and really drives home your narrative.
Read article below on helpful tips.
 - <https://www.linkedin.com/pulse/how-write-perfect-linkedin-summary-william-arruda/>
- Update your job history so it reflects the job duties you performed. Do not leave that area blank or minimally worded.
- Be sure to list your skills and have others endorse you.
- Highlight any achievements or certifications.
- Make sure to follow some pages that interest you.
- Be active in posting/sharing useful articles that are engaging.
- It is recommended to hide your connection list from others. You can find this feature in the privacy settings.
- Continue to add and build connections!

IF YOU HAVE ANY QUESTIONS OR NEED ANY HELP. PLEASE, FEEL FREE TO CONTACT C.J. AND HE WILL BE HAPPY TO HELP.