**Remarketing Activity Format**

Open RMKT activity

XX/XX/XXXX**\_**Source**\_**Reason for Remarketing**\_**Current Premium

**\*\*\*Please keep a space between each section of information.**

**Breakdown**

* **XX/XX/XXXX** – Effective date of upcoming renewal. Please keep the same format with zero in front if it’s single digit (sample 01, 02, 03…etc) Full year 2018 not 18.
* **Source** – Who is requesting the remarketing? Insured, Payroll Company, internal review?
* **Reason for Remarketing** – What is the purpose of the remarket? Service issues, better pricing, Insured shopping, Non-Renewal, Mid-term cancellation…etc.
* **Current Premium** – Please provide the current total estimated annual premium. (Any format you like)

**Sample**

01/01/2019 Per Insured Better Pricing $18k

01/01/2019 Internal Premium Size $80k

01/01/2018 Non-renewal Ops $2k